The project is established at the interface between school and university. By applying activity-oriented, function-oriented and inquiry based approaches it aims at attracting school students to study engineering at university. The focus here is set on electrical engineering, communication technology, and informatics.

Under the umbrella of KickMeToScience there are different offers which mostly have an interdisciplinary character. Special offers exist for female school students, student teachers and teachers. The SpurtSchool lab offers also a mobile service including the loan of tools along with instructions and worksheets to run experiments to schools in the state of Mecklenburg-Vorpommern.

All offers are free of charge. An excerpt on various offers is given here:

- hands-on workshops (e.g. in robotics, basic techniques like soldering and wiring, bionics, programming) in connection with career planning
- summer schools
- internships

These activities are funded by the University of Rostock and the State Ministry for Education, Mecklenburg-Vorpommern. For more details please refer to the project website.

Target group: The target group are school students aged 14 +.
Subject addressed: Physics, computer science, informatics, engineering, interdisciplinary projects, career orientation instruction
Restrictions in the number of visitors: 28 school students per course

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